



## **Vision**

Building business value by creating the best performance chemical products for our customers and society through Open Innovation

## **Mission**

Dixie Chemical is committed to sustainability and employee fulfillment through a triple-bottom line of sound financial performance, social responsibility, and EHS&S ethics.

## **Core Values**

### **Virtues**

Conduct business safely, ethically and with integrity. Meet or exceed regulatory and legal requirements. Strengthen the company through diverse perspectives and backgrounds. Practice Principled Entrepreneurship™

### **Continual Improvement**

Set plans and take actions to continually improve our business through robust integrated (HSEQ) management systems measured with balanced scorecards.

### **Employee Engagement and Empowerment**

Take ownership and value teamwork. Actively seek and share the best knowledge and perspective.

### **Customer Focus**

Commit to profitably meet or exceed customer requirements and expectations. Verify satisfaction through planned customer engagement.

### **Productivity and Eco Efficiency**

Systematically enable profitable growth while reducing energy and water use. Eliminate waste and emissions related to our operations.

### **Open Innovation**

Anticipate and drive change with urgency. Grow through key business partners.

### **Clean Technology**

Align products with societal challenges. Reduce our business risk and environmental footprint.